

# KEYSTONE ACQUIRES IG

**Keystone Lintels has acquired IG, and aims to invigorate the brand through product innovation and providing 'creative lintel solutions'.**

Keystone Lintels has grown significantly over the last decade, predominantly through the company's dominance in the lintels 'specials' market. A dedicated specification team and a unique scheduling service means architects and developers can obtain custom made 'specials' lintels from Keystone Lintels within lead times that rival even ex-stock availability from some competitors. Furthermore bespoke 'special specials' such as galvanised steel support systems can be delivered within just seven days.

Keystone Lintels now plans to extend this exceptional level of service to the IG brand, which has traditionally concentrated on maintaining a consistent and reliable supply of high quality standard lintels to housebuilders.

Keystone Group UK Managing Director, Derrick McFarland, said: "We are very excited about the purchase and extremely confident that the organisations will fit well together.

"Keystone Lintels' strength has always been its total service culture. Specifiers benefit from training support and a dedicated specification team who can provide a complete scheduling service from plan. This investment in added value services will now extend to the IG brand, as we continue to build upon IG's strong heritage and reputation – particularly in the housebuilder market."

Keystone Lintels is a great believer in the design flexibility and creativity that custom made lintels offer architects and developers and this focus on specials will also be carried across, in addition to maintaining the brand's core standard ranges.

"By introducing greater support behind the IG brand, architects and developers can more easily move away from the standard designs, without compromising build times", said Derrick.

The takeover has seen Keystone Lintels acquire IG's production facilities in Cwmbran and Dublin, significantly increasing the group's capacity. For further information about Keystone Lintels and IG log on to [www.thekeystonegroup.co.uk](http://www.thekeystonegroup.co.uk)

**-ENDS-**